

## **Economic Development Committee Update**

### **April, 2020**

1. 38 bricks have been sold as well as two benches with an additional two benches ordered but unpaid at this time. Revenue from the sale of these is \$4,890. Expenses are \$1,776. The goal is to obtain sales of approximately 75 bricks so that in the spring we can begin the process of installing them in the memorial parklet along with some new landscaping. As of the beginning of April, the marketing for the memorial bricks has been put on hold. It was felt that most people are focused on the current Covid-19 situation and would not be buying any more bricks until things begin to return to normal. At that time, the project will be ramped up.
2. For the Traffic Signal Boxes, because of the difficulty in finding artists who want to paint the signal boxes the committee is now looking at vinyl wraps. Wraps are estimated to be about \$1,000 and last for 7 years. We are looking at getting some businesses to sponsor the wraps, putting their logo onto the wrap as a sponsor.
3. We have available a signage grant program to be used for the remainder of the current fiscal year and will be discussing it further with the commission.
4. The 2020 Main Street conference has been cancelled.
5. The committee agreed to begin some initial talks with an outside consultant to help in marketing to new businesses for Bridgeville.
6. The EDC has positions open on the committee so if anyone has a suggestion for someone as a member, please let us know.

Richard Grinnell

Chairperson, Economic Development Committee